About the Author

Bill Devenish, president of The Devenish Group, is a long-time Design for Manufacture and Assembly advocate and recipient of the 2016 DFMA® Supporter of the Year award. As a global DFMA® expert, he has implemented DFMA® among numerous large and small companies, with products ranging from high-volume electronics to low-volume, customizable, assemblies. While R&D Manager at Nokia, Bill led the team that developed the first smart phone released in North America. He holds ten patents and has authored several papers related to DFMA®. Bill's facilitation skills and passion for DFMA® result in successful workshops, training and cost reduction efforts.

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